

ZOO FARI

SPONSORSHIP

2024



ZOO
knoxville

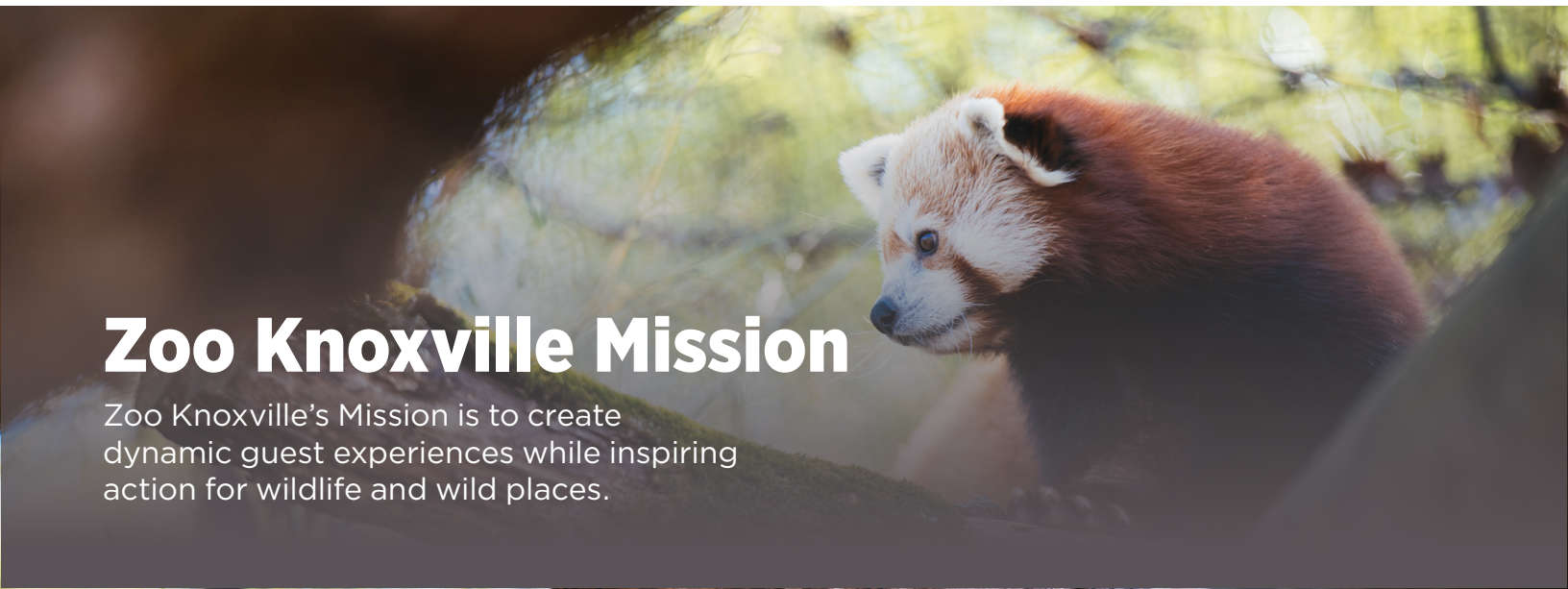


ABOUT ZOOFARI

Since 1987, Zoofari has been the premier fundraising event for Zoo Knoxville and a highlight in the local social calendar. The annually changing theme keeps Zoofari a fresh new adventure. Guests of Zoofari are always promised a memorable night at Knoxville's most unique gala. From the festive cocktail hour, silent auction, and creative multi-course dinner to the highly-anticipated live auction, entertainment, and dancing, Zoofari is always a magical night to remember. Ours is an event that truly stands on its own as an evening of entertainment complemented by the support it raises for one of Knoxville's crown jewels, Zoo Knoxville.



Zoo Knoxville is a 501(c)(3) charitable, non-profit organization that relies heavily on the generosity and support of our donors and patrons. Zoofari brings in more than \$1,100,000 annually for the zoo's education, conservation and animal care programs.



Zoo Knoxville Mission

Zoo Knoxville's Mission is to create dynamic guest experiences while inspiring action for wildlife and wild places.

HIGHLIGHTS



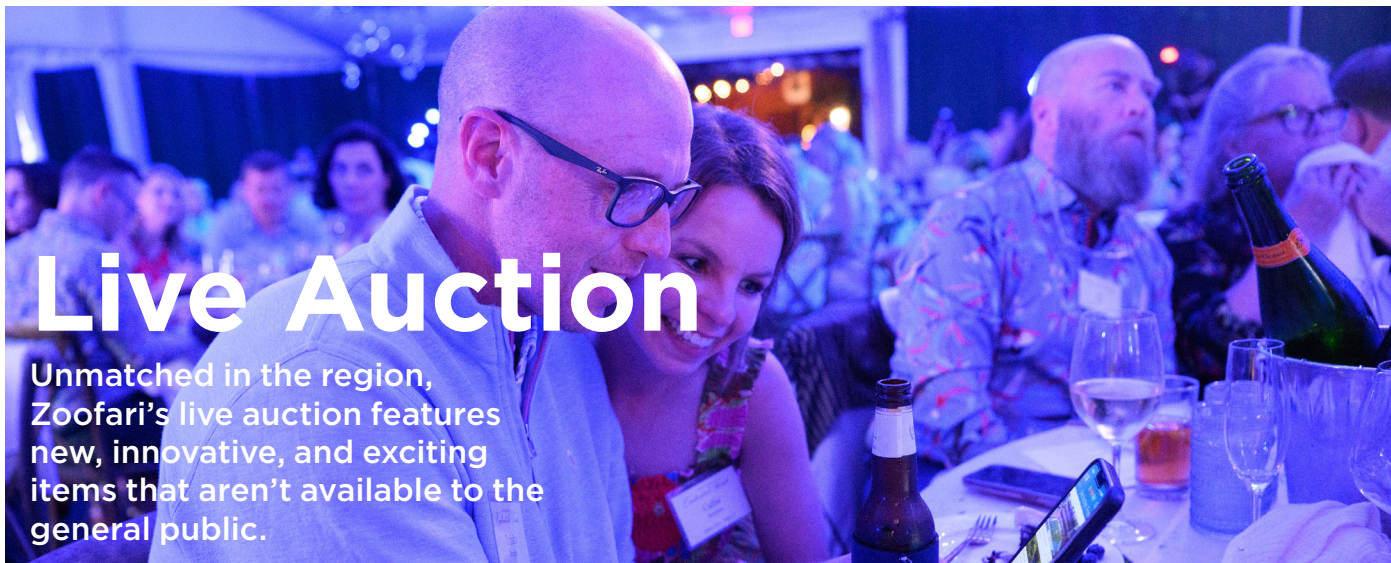
Cocktail Hour

A decadent cocktail hour featuring entertainment, hors d'oeuvres, signature cocktails, ambassador animal experiences, and high-quality wine and spirits.



Gourmet Dinner

Not your everyday gala classics, Zoofari features a creative multi-course dinner based on the year's Zoofari theme.



Live Auction
























Unmatched in the region, Zoofari's live auction features new, innovative, and exciting items that aren't available to the general public.



After Party

The photos speak for themselves!!! Zoofari's after party is unmatched.

SUPPORTER BENEFITS

	Sponsors				Patrons	
	Passionate Red Panda (\$30,000)	Honorable Otter (\$17,500)	Treasured Tiger (\$12,000)	Exceptional Elephant (\$8,000)	Generous Giraffe (\$4,000)	Laudable Lion (\$2,000)
Premier Recognition						
Limousine Service						
Prominent Logo or Name Placement						
Preferred Seating						
Premium Drink Service						
Zoo Passport						
Name Inclusion on All Published Materials						
Name Inclusion on All Digital Materials						
Tickets to private Patron Party (September 2024)	8	6	4	2	2	2
Tickets to Zoofari (April 27, 2024)	20 (2 Tables)	20 (2 Tables)	10 (1 Table)	10	4	2

Deadline for inclusion on all published materials is January 15, 2024. Payment for support is due by April 15, 2024. Please contact zoofari@zooknoxville.org if you are interested in sponsoring Zoofari.

UNDERWRITING OPPORTUNITIES

Contributions from the following underwriting opportunities will be used to cover the various costs associated with hosting this prestigious event. In addition, your gift will be acknowledged on the Zoofari website and during the event.



After Party

\$20,000

Two Premium Tables for Ten

Premium Drink Service

Name or Logo inclusion on all published Zoofari collateral

Six Tickets to Private Patron Party

Décor

\$15,000

One Premium Table for Ten

Premium Drink Service

Name or Logo inclusion on all published Zoofari collateral

Four Tickets to Private Patron Party

Entertainment

\$10,000

One Table for Ten

Name or Logo inclusion on all published Zoofari collateral

Four Tickets to Private Patron Party

Limousine Service

\$10,000

One Table for Ten

Name or Logo inclusion on all published Zoofari collateral

Four Tickets to Private Patron Party

Swag

\$5,000

Four Reserved Seats

Name or Logo inclusion on all published Zoofari collateral

Two Tickets to Private Patron Party

Please contact zoofari@zooknoxville.org if you are interested in an underwriting opportunity for Zoofari.

Deadline for underwriting signage at Zoofari is January 15, 2024.
PLEASE NOTE - These opportunities may be co-sponsored.

2024 ZOOFARI COMMITTEE

The Zoofari Committee is instrumental in achieving the fundraising goals of Zoofari and Zoo Knoxville. Their dedication to this volunteer committee makes Zoofari the unique and wonderful event that it is.

Event Co-Chairs

Brittany Bailey

Michelle Collins

Auction Co-Chairs

Caty Kaye

Nell Kedrow

Leadership Committee

Kimberly Ford

Liz Harrop

Ronda Landsman

Lindsay Serfass

Committee

Lexi Blackburn

Lauren Clay

Natalie Dowling

Joy Edwards

Katherine Fielden

Kendall Gray

Cassie Halley

Donna Huffaker

Jinger Kelson

Cathy Lennon

Leanne Morgan

Ami Patel

Jill Linn Smith

Heather Waliga

LeaAnne Williams

Honorary Committee

Chelly Clayton, Immediate Past Co-Chair

Lucy Schaad, Immediate Past Co-Chair

