



CORPORATE PARTNERS

Corporate Partners is a program that connects businesses to the Zoo and its guests through sponsorship of events, programs, and amenities. You will be part of a community of other businesses who help to support our mission. Our continued growth and improvements can't happen without your support.

This partnership program is centered around giving access to your employees and their families year round. Once a Corporate Partner, Zoo Knoxville will offer meaningful marketing impressions for your organization with opportunities to sponsor some of our popular fundraising events, amenities, or programs.



TYPES OF PARTNERSHIPS

EVENTS

An event partner funds unique events that help our operating costs and enrich the community we serve. Some of our most popular events are Boo at the Zoo and Winter Festivals. Each event features different levels of sponsorship that can begin at as little as \$1,000.

AMENITIES

Amenity Partners help us provide services to guests. An amenity is anything that adds to a person's comfort or convenience while visiting the zoo. Earn valuable guest impressions with one of these highly visible features such as strollers/scooters, wayfinding, and drinking fountains.

PROGRAM

A Program Partner reaches the maximum number of our guests and members annually. Our programs offer more engaging and meaningful connections by giving you in-park exposure and a source of pride in the zoo. Programs can include Zoo Camp, Zoo Crew, and Guest Care.

CORPORATE PARTNERS BENEFITS

Connecting your company to the zoo highlights your dedication to our community and conservation. It also gives you access to exclusive benefits and experiences!

CORPORATE FRIENDS \$1,000-\$5,000

The perfect way to introduce your company to the wildly fun world of Zoo Knoxville. Receive benefits such as general admission tickets, your name on the Partners webpage, invitation to appreciation events, and more!

CORPORATE SUPPORTERS \$7,500-\$15,000

More exposure and more access! A Corporate Supporter will have a year-round presence at the Zoo through an event, program, and/or amenity partnership. Also enjoy on-site activation to promote your company to the Zoo's guests plus all the benefits of a Corporate Friend.

CORPORATE INVESTORS \$25,000 AND ABOVE

Our Premier Partnership level. Receive all recognition and benefits from previous levels plus having your logo/name on our webpage and Zoo banner. Receive a special passport card that entitles you to discounts, carousel and train rides, as well as behind-the-scenes encounters!

	Corporate Friends \$1,000-\$5,000	Corporate Supporters \$7,500-\$15,000	Corporate Investors \$25,000+
Welcome Box	✓	✓	✓
General Admission Tickets	✓	✓	✓
Partner Passport	✓	✓	✓
Appreciation Event Invitation	✓	✓	✓
Name/Logo on Corporate Partners webpage	✓	✓	✓
On-Site Activation Day(s)		✓	✓
Animal Behind-the-Scenes Experience(s)		✓	✓
Name/Logo on Partners Wall in Zoo Knoxville			✓
Premier Partner Passport			✓

CORPORATE PARTNERS BENEFITS

LOYALTY REWARDS

New to the Corporate Partners program is Loyalty Rewards. Every dollar donated gives your business one (1) point towards additional opportunities. Want to save up for a higher level opportunity? No problem! Your company's points do not expire as long as your Corporate Partnership is maintained.

TIER 1 1,000 PTS EACH	TIER 2 5,000 PTS EACH	TIER 3 10,000 PTS EACH
Lunch & Learn Invitation	Activation Day	Preferred Activation Day
Carousel & Train Tokens	Behind-the-Scenes	Preferred Behind-the-Scenes
		VIP Limo Cart Excursion for up to 7 people



FOR MORE INFORMATION ABOUT THE PROGRAM OR TO CREATE
A UNIQUE PLAN FOR YOUR COMPANY, PLEASE CONTACT:

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